

#### Miami Art Museum

### MAM ARTVENTURE

The program provides institutes for educators through workshops for teachers designed around Miami Art Museum (MAM) exhibitions that encourage the application of exhibition themes to school curricula; pre-visits in schools conducted by MAM's professional gallery teachers; and school tours to MAM that build on themes explored in pre-visits. Through MAM Artventure, students are introduced to the museum, to art, and to the role of the arts in society. The program connects directly with curriculum priorities and educational standards. For MAM Artventure, MAM partners with the Miami-Dade County Public Schools, one of the largest and most diverse in the country. The target population served by MAM Artventure is young people from kindergarten to twelfth grade.

SERVICE AREA			
Countywide			
TARGET POPULATION			
Gender:	Male and Female	Age:	All Ages (0-18)
Special Populations:	Education/Training		
ELIGIBILITY			
Client Eligibility Requirements:	Kindergarten to grade 12 students		
Geographic Criteria:	Miami-Dade County		
Economic/Financial Criteria:	N/A	Other:	N/A

#### **COLLABORATIVE PARTNERS**

Miami-Dade County Public Schools; Miami-Dade County Park and Recreation; community centers; and Empowerment Zone Trust

#### **CBO ACCESS**

CBO Access to Funding Source: Yes Funding Provided to CBOs: No



## PROGRAM GOAL(S)

MAM's educational programs accommodate various learning styles to encourage critical thinking about art through inquiry-based pre-visits, museum tours, and hands-on activities. These programs use new technologies and traditional modes of learning in and out of the classroom, providing exposure to "new ways of seeing" through interactive experiences, designed to promote self-esteem as well as metacognition.

### PERFORMANCE MEASURES

	Quantity	Quality
Effort/	I. What We Do	II. How Well We Do It
Output		
	<ul> <li>Held two teacher training institutes</li> <li>Made 67 site visits</li> <li>Conducted 125 museum tours</li> <li>Held 4 student/artist talks</li> </ul>	<ul> <li>Teacher's institutes were led by visiting artist, art historians and/or university professors</li> <li>Gallery teachers have extensive training in studio art, art history, and art education</li> </ul>
Effort/	III. How Much Change	IV. Quality of Change
Outcome	<ul> <li>Trained 34 teachers</li> <li>Reached 25,500 students</li> <li>Student/artist talks benefited 274 students</li> </ul>	100% of teachers have increased their knowledge of art and its application to other subject areas (language arts, social studies, science, and mathematics)

## **FUNDING SOURCE(S)**

Grant Funding: Yes

Funding Source: MAM Education Fund and Donations

Matching Requirements: No Required Match: N/A

Minimum Required Match: N/A

Maintenance of Effort Requirements: No Funding Cycle: October 1 – September 30



# RESOURCE ALLOCATION DETAILS AND SERVICE STATISTICS

	Actual FY 02-03	Budgeted FY 03-04	Budgeted FY 04-05	Change from FY 03-04
Revenue Summary				
Federal	\$0	\$0	\$0	\$0
State	\$0	\$0	\$0	\$0
County	\$0	\$0	\$0	\$0
Other: Fund and Donations	\$78,350	\$86,116	\$85,993	-\$123
Total	\$78,350	\$86,116	\$85,993	-\$123
Expenditure Summary				
Salaries and Benefits	\$57,699	\$61,616	\$60,493	-\$1,123
Services and Supplies	\$20,651	\$24,500	\$25,500	\$1,000
Contracted Service Providers	\$0	\$0	\$0	\$0
Capital	\$0	\$0	\$0	\$0
Other	\$0	\$0	\$0	\$0
Total	\$78,350	\$86,116	\$85,993	-\$123
Total Positions	2	2	2	0
Number of Children Served	41,017	40,900	42,000	1,100

Funding Provided to CBOs: No



#### Miami Art Museum

### MAM IN THE NEIGHBORHOOD

CBO Access to Funding Source: Yes

MAM in the Neighborhood initiates collaborations with public and private agencies to serve disadvantaged children and youth and underserved audiences. The program was launched as an experimental summer project in 2001. Forty children from Miami's East Little Havana neighborhood spent 8 weeks planning and executing a mural for a wall in their neighborhood. In the summer of 2002, Miami Art Museum worked with 20 high school students from Booker T. Washington in Overtown to produce a 30-minute video about the historic Overtown section of Miami. In 2003, MAM collaborated with Miami-Dade County Park and Recreation Department with a free program modeled after the successful MAM Artventure, and expanded to include more camp groups and community centers in 2004.

Countywide			
TARGET POPULATION			
Gender:	Male and Female	Age:	All Ages (0-18)
Special Populations:	Education/training; disadvantaged child	dren and youth	n; and underserved audiences
ELIGIBILITY			
Client Eligibility Requirements:	Kindergarten to grade 12 students		
Geographic Criteria:	Miami-Dade County		
Economic/Financial Criteria:	N/A	Other:	N/A
COLLABORATIVE PARTI	IERS		
Miami-Dade County Public Scho Trust	ols; Miami-Dade County Park and Recre	ation; commu	nity centers; and the Empowerment Zon
CBO ACCESS			



## PROGRAM GOAL(S)

MAM's educational programs accommodate various learning styles to encourage critical thinking about art through inquiry-based pre-visits, museum tours and hands-on activities. These programs use new technologies and traditional modes of learning in and out of the classroom providing exposure to "new ways of seeing" through interactive experiences designed to promote self-esteem as well as metacognition.

## PERFORMANCE MEASURES

	Quantity	Quality
Effort/	I. What We Do	II. How Well We Do It
Output		
	<ul> <li>Made 42 visits with art supplies and conducted classroom activities</li> <li>Conducted 52 museum tours</li> </ul>	<ul> <li>Teacher institutes were led by visiting artist, art historians, and/or university professors</li> <li>Gallery teachers have extensive training in studio art, art history, and art education</li> </ul>
Effort/	III. How Much Change	IV. Quality of Change
Outcome	Reached over 4,700 children and youth	100% of children and youth build skills in visual literacy and self-expression by observing, interpreting, and analyzing the art of our time

# **FUNDING SOURCE(S)**

Grant Funding: Yes

Funding Source: MAM Education Fund and Donations

Matching Requirements: No Required Match: N/A

Minimum Required Match: N/A

Maintenance of Effort Requirements: No Funding Cycle: October 1 – September 30



# RESOURCE ALLOCATION DETAILS AND SERVICE STATISTICS

	Actual FY 02-03	Budgeted FY 03-04	Budgeted FY 04-05	Change from FY 03-04
Revenue Summary				
Federal	\$0	\$0	\$0	\$0
State	\$0	\$0	\$0	\$0
County	\$0	\$0	\$0	\$0
Other: Fund and Donations	\$42,731	\$50,539	\$54,889	\$4,350
Total	\$42,731	\$50,539	\$54,889	\$4,350
Expenditure Summary				
Salaries and Benefits	\$23,155	\$26,539	\$29,889	\$3,350
Services and Supplies	\$19,576	\$24,000	\$25,000	\$1,000
Contracted Service Providers	\$0	\$0	\$0	\$0
Capital	\$0	\$0	\$0	\$0
Other	\$0	\$0	\$0	\$0
Total	\$42,731	\$50,539	\$54,889	\$4,350
Total Positions	1	1	1	0
Number of Children Served	3,450	4,200	5,000	800



### Miami Art Museum

# SECOND SATURDAYS ARE FREE FOR FAMILIES

The second Saturday of each month, admission to the Miami Art Museum is free for families. This program reaches children and their accompanying adults with a monthly positive museum experience built around interactive tours and hands-on workshops during which children create and share works of art.

SERVICE AREA			
Countywide			
TARGET POPULATION			
Gender:	Male and Female	Age:	All Ages (0-18)
Special Populations:	Education/training		
ELIGIBILITY			
Client Eligibility Requirements:	N/A		
Geographic Criteria:	N/A		
Economic/Financial Criteria:	N/A	Other:	N/A
COLLABORATIVE PARTN	IERS		
N/A			
CBO ACCESS			
CBO Access to Funding Source:	No	Funding	Provided to CBOs: No



## PROGRAM GOAL(S)

MAM's educational programs accommodate various learning styles to encourage critical thinking about art through inquiry-based pre-visits, museum tours, and hands-on activities. These programs use new technologies and traditional modes of learning in and out of the classroom providing exposure to "new ways of seeing" through interactive experiences designed to promote self-esteem as well as metacognition.

## PERFORMANCE MEASURES

	Quantity	Quality
Effort/	I. What We Do	II. How Well We Do It
Output	<ul> <li>Held 12 hands-on art workshops</li> <li>Conducted 12 interactive tours</li> <li>Convened 6 special performances</li> </ul>	<ul> <li>Teacher institutes were led by visiting artist, art historians and/or university professors</li> <li>Gallery teachers have extensive training</li> </ul>
		in studio art, art history and art education
Effort/	III. How Much Change	IV. Quality of Change
Outcome	Over 200 participants monthly	100% of children and youth build skills in visual literacy and self-expression by observing, interpreting, and analyzing the art of our time

# **FUNDING SOURCE(S)**

Grant Funding: Yes

Funding Source: MAM Education Fund and Donations

Matching Requirements: No Required Match: N/A

Minimum Required Match: N/A

Maintenance of Effort Requirements: N/A Funding Cycle: October 1 – September 30



# RESOURCE ALLOCATION DETAILS AND SERVICE STATISTICS

	Actual FY 02-03	Budgeted FY 03-04	Budgeted FY 04-05	Change from FY 03-04
Revenue Summary				
Federal	\$0	\$0	\$0	\$0
State	\$0	\$0	\$0	\$0
County	\$0	\$0	\$0	\$0
Other: Fund and Donations	\$11,438	\$11,745	\$12,417	\$672
Total	\$11,438	\$11,745	\$12,417	\$672
Expenditure Summary				
Salaries and Benefits	\$4,375	\$5,145	\$5,517	\$372
Services and Supplies	\$7,063	\$6,600	\$6,900	\$300
Contracted Service Providers	\$0	\$0	\$0	\$0
Capital	\$0	\$0	\$0	\$0
Other	\$0	\$0	\$0	\$0
Total	\$11,438	\$11,745	\$12,417	\$672
Total Positions	0.2	0.2	0.2	0
Number of Children Served	2,660	2,900	2,900	0